



**CLEAN**  
Create. Connect. Collaborate.

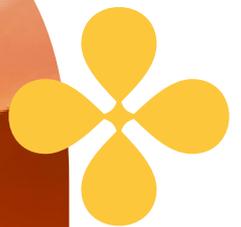


**SANJOG**



# WATT MATTERS 2025

## WEEKLY MEMBER SPOTLIGHTS





# SANJOG

📍 ASSAM

📅 EST. 2014

⚙️ NGO

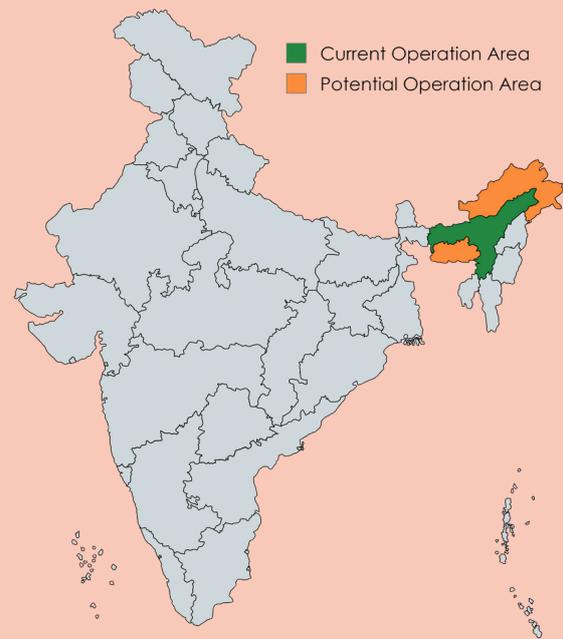
## ABOUT

Founded in 2014 by Piyush Saurabh Sharma, Sanjog was born out of his firsthand experiences witnessing the struggles of marginalized communities in Assam.

Sanjog empowers rural and tribal communities through sustainable livelihoods rooted in local knowledge and clean energy adoption. Over the years, and with support from partners such as the Azim Premji Foundation and SELCO Foundation, the initiative has grown from assisting farmers in Kamrup to fostering resilient microenterprises across multiple districts.

From improving irrigation systems to promoting climate-resilient farming and solar-powered livelihoods, Sanjog's approach remains centered on practical, community-driven solutions that strengthen both incomes and resilience.

Current Operation Area	Potential Operation Area
Assam	Arunachal Pradesh, Meghalaya



Map. Current and Potential Markets

# PROBLEM & SOLUTION

Rural and lower Assam remain among the most climate-vulnerable regions in the Northeast. In districts like Baksa, over 90% of farmers are marginal or landless, dependent on uncertain rain-fed agriculture. Limited access to clean energy, mechanization, and formal finance continues to constrain productivity and income growth.

As floods and climate shocks intensify, livelihoods are increasingly at risk, pushing many young people to migrate in search of work. Meanwhile, Adivasi, tribal, women, and persons with disabilities remain largely excluded from government schemes and economic opportunities. This cycle of poverty and exclusion calls for inclusive, climate-resilient, and energy-enabled solutions that address these structural gaps.

Sanjog responds through an integrated approach combining livelihood resilience, clean energy access, enterprise development, and ecosystem convergence:

## 1. Climate-Resilient Livelihoods

- Promoting Climate Resilient Agriculture (CRA) practices.
- Introducing Alternate Wetting and Drying (AWD) in paddy cultivation to conserve water.
- Encouraging rain-shelter vegetable cultivation for year-round food and income security.

## 2. Clean Energy Microenterprises (DRE)

- Supporting solar-powered Eri spinning units, irrigation systems, shops, biogas plants, and cooling units.
- Reducing farm drudgery and enhancing rural incomes through decentralized renewable energy solutions.

## 3. Women & Tribal Enterprise Development

- Strengthening the Eri silk value chain to boost local employment.
- Establishing mushroom cultivation clusters for diversified income.
- Enabling SHG-led entrepreneurship through training and enterprise support.

## 4. Ecosystem Convergence

- Partnering with VDCs, ASRLM, banks, KVKs, ICAR, Resham Sutra, and other key ecosystem actors to scale impact.



DRE powered digital centre

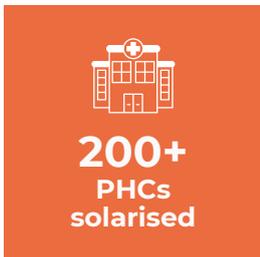
Initiative	Impact
Mushroom Cultivation	150+ women earning ₹10,000/month
DRE Enterprises	1,000+ micro-entrepreneurs supported
Climate-Resilient Farming	4,000+ farmers achieving higher yields
Eri Silk Clusters	130 women trained; 10 production units bank-financed

Table. Initiatives and Impact

# IMPACT

With a focus on inclusivity, resilience, and clean energy, Sanjog has transformed communities across districts, reaching thousands of households and supporting local leadership.

- 4,000+ households reached
- 50+ villages engaged across 14+ blocks and 5+ districts
- 50% of initiatives led by women, fostering inclusive development
- 22 People with Disabilities empowered
- 3 climate-resilient farming models implemented
- 4 districts actively driving sustainable transformation
- 1,000+ farmers trained and supported in adopting clean and climate-smart practices
- 327 DRE units deployed (with SELCO Foundation)
- 207 PHCs solarised (with SELCO Foundation)



## Way Forward

Recognizing the challenges communities in Assam face—from limited financial access to gaps in knowledge and resources—Sanjog encourages a bottom-up approach, where local people lead change. It seeks to empower communities to build rural entrepreneurship, adopt sustainable natural resource management practices, strengthen local networks and knowledge sharing, and mobilize timely support during emergencies. Through this approach, communities themselves drive lasting impact across Assam’s most underserved regions.



### Alignment with SDG Goals



## CONTACT

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